



DEANDRA TURNER

ART DIRECTOR & SENIOR GRAPHIC DESIGNER

Art Director and Senior Graphic Designer with 15+ years of experience creating brand, campaign, digital, and marketing design across retail, e-commerce, beauty, lifestyle, entertainment, sports, culture, healthcare, and consumer brands. Skilled at developing visual systems, campaign assets, digital marketing creative, packaging, presentations, print collateral, and brand communications that improve clarity, consistency, and audience engagement.

CONTACT

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EDUCATION

Suffolk University

Master of Arts, Graphic Design

Fitchburg State University

Bachelor of Science, Graphic Design

CORE SKILLS

Art Direction
Creative Direction
Brand Identity Systems
Campaign Design
Marketing Design
Digital Design
E-commerce Creative
Email Design
Social Media Design
Presentation Design
Print Design
Typography
Concept Development
Photography Direction/
Selection
Visual Storytelling
Stakeholder Collaboration
Adobe Creative Suite
Figma

EXPERIENCE

Art Director & Senior Graphic Designer, Deandra Turner Design // Jan 2008–Present

- Lead brand, campaign, digital, and marketing design projects for clients across healthcare, retail, entertainment, nonprofit, education, sports, culture, and consumer brands.
- Develop visual identities, campaign concepts, social media assets, email graphics, web creative, print collateral, presentations, and promotional materials from concept through final delivery.

Graphic Designer, Rue Gilt Groupe // Dec 2024–Nov 2025

- Designed high-volume digital creative for Rue La La and Gilt across fashion, home, lifestyle, and e-commerce campaigns while maintaining brand consistency, speed, and attention to detail.
- Created boutique assets, promotional graphics, digital marketing layouts, and campaign photo selections supporting daily merchandising and seasonal retail priorities.

Senior Graphic and Marketing Designer, Brigham & Women's Hospital // Sept 2018–Sept 2020

- Designed brand, marketing, and communications materials across web, email, presentations, print, and social media for healthcare, research, and public-facing initiatives.
- Supported the One Brave Idea website redesign by applying brand guidelines, improving page clarity, and creating a more user-friendly digital experience.

Graphic Designer, Studio 24 Graphix // Mar 2015–Jan 2018

- Designed brand and marketing collateral across flyers, brochures, folders, business cards, letterheads, signage, and promotional materials for small business and community clients.

Graphic Designer, Kel & Partners // Internship May 2017 - Aug 2017

- Created social media graphics, promotional assets, and campaign visuals for agency clients across consumer, retail, and lifestyle categories.

Art Director, Fitchburg State University // Sept 2015–Dec 2016

- Led and mentored a team of 6 junior designers across athletics and campus sports marketing materials, including posters, apparel graphics, social media assets, event promotions, and media day creative.
- Directed visual concepts, production workflows, and photoshoot creative to improve consistency, quality, and execution across multi-format campaign deliverables.