



Deandra Turner

SENIOR DESIGNER & ART DIRECTOR

Results-driven creative with 10+ years of experience helping brands strengthen their visual presence through modern, intentional design. Skilled at turning complex goals into audience-ready assets that improve clarity, consistency, and engagement across channels.

CONTACT

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EDUCATION

Suffolk University
Master of Arts, Graphic Design

Fitchburg State University
Bachelor of Science, Graphic Design

CORE SKILLS

Art Direction
Brand Identity Systems
Integrated Campaigns
Concept Development
Typography
Digital Design
Print Design
Print Production
Motion Graphics
Photography Direction/Selection
Digital Storytelling
Creative Leadership
Team Mentorship
Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
Problem Solving
Figma

EXPERIENCE

Art Director, Deandra Turner Design // Jan 2008–Present

- Delivered branding/identity and marketing design solutions that improved clients' visual presence and ensured cohesive execution across print and digital deliverables.
- Led projects from concept through final execution, translating client needs into production-ready designs that reduced any back and forth and improved decision confidence.

Graphic Designer, Rue Gilt Groupe // Dec 2024–Nov 2025

- Produced high-volume digital boutique assets across fashion, home, and lifestyle categories, delivering with speed and precision while maintaining design quality.
- Partnered with art directors and selected photography that best supported seasonal campaign narratives, improving consistency across deliverables.

Senior Graphic Designer, Brigham & Women's Hospital // Sept 2018–Sept 2020

- Designed layouts and visual systems across web, email, presentations, and print to simplify complex information and improve usability across audiences.
- Applied brand guidelines to support the One Brave Idea website redesign, improving user-friendliness and creating a clearer experience across key pages and content.

Graphic Designer, Studio 24 Graphix // Mar 2015–Jan 2018

- Designed brand and marketing collateral across print deliverables (flyers, real estate folders, business cards, letterheads), maintaining consistent layout and typography.
- Supported business growth by pitching design solutions and turning around client projects quickly, helping win new work and meet tight deadlines.

Graphic Designer, Kel & Partners // Internship May 2017 - Aug 2017

- Developed cohesive social content and promotional graphics for client campaigns, enhancing brand visibility and earning positive feedback for creativity and consistency.
- Collaborated with social marketing partners to align visual assets to campaign goals, ensuring cohesive branding across digital channels.

Art Director, Fitchburg State University // Sept 2015–Dec 2016

- Designed athletics and event marketing materials (posters, flyers, t-shirts) that improved cohesion and recognition across sporting events and campus initiatives.
- Directed concepts and delegated responsibilities across a creative team, improving workflow, output quality, and multi-format brand consistency.